

CHICAGO
PUBLIC
LIBRARY

CHICAGO
PUBLIC
LIBRARY
FOUNDATION

IMPACT REPORT 2018





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July 1, 2019

Dear Friends:

Sociologist Eric Klinenberg once observed that public libraries were founded on a simple but revolutionary idea: All people deserve free, open access to our shared culture and heritage.

In a time when political and economic challenges painfully divide us, what does it mean for our community to organize, learn, share, and explore together—without barriers? For Chicago Public Library and the Foundation, it means uniting the public, private, and philanthropic sectors around a shared vision for a more connected Chicago. It means embracing the revolutionary way in which free and publicly accessible resources can change lives, uplift families and, ultimately, build a stronger city for us all.

Our city is home to 81 Chicago Public Library branches located in every neighborhood. Each is brimming with resources, programs, and committed staff that are free and accessible to all Chicagoans. This vibrancy is because of donors like you. You catalyze thoughtful, responsive programming that empowers Chicagoans of every age through our world-class Chicago Public Library.

As we look back on 2018, we acknowledge the vision and leadership of former Commissioner Brian Bannon who will continue to advance the library field as the Merryl and Tisch Director of New York Public Library. Under Brian's leadership, Chicago Public Library became the top ranked public library in the nation.

Together, we will build on this momentum. The Library and Library Foundation are currently in the midst of aligned strategic planning which will set the stage for bold new approaches in the future.

To our dedicated community of supporters, patrons, board and staff members: We are so grateful to work with you to connect all Chicagoans.

As you turn these pages, we hope you share our pride in everything we achieved in 2018, with—and because of—your valued partnership.

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Early Learning

“ WHEN WE COME TO THE LIBRARY, I GET TO SEE MY CHILDREN’S FACES LIGHT UP AS WE LEARN NEW THINGS TOGETHER. ”
-Parent
Scottsdale branch

BY THE NUMBERS

152,154
families took part in
Early Learning programs

40
branches with Early
Learning Play Spaces

2
bilingual playologists in Library
branches to guide caregivers
and engage little ones

90%
of parents feel more confident in the
key practices of early literacy after
participating in CPL programming

Recent data released by the Illinois State Department of Education showed that four out of every five Chicago children are not developmentally prepared to start kindergarten. By empowering families to be their child’s first and best teacher, the Library is working to right that trend and ensure that all children have the brightest possible start in life. In every neighborhood branch, families can find customized guidance, book recommendations, and fun programs that nurture young learners’ brain development and build important pre-literacy skills. And, as of 2018, 40 branches across the city are now home to Early Learning Play Spaces designed to encourage young children and their families to follow their curiosity and explore new worlds together.



“THE KEY TO AWESOMENESS IS TO DO SCIENCE!”

—Child

Albany Park branch

BY THE NUMBERS

2,318

kids interacted
with 103 free
STEAM programs

86%

of participants were
interested in doing more
science activities after
experiencing Science
Connections programming

300

circulating Discovery
Packs made possible by
IEEE-Chicago Section
and S&C Electric

650

kids and parents
at the annual
STEAM-Powered Saturday

15

hours of professional
development for
100+ CPL staff

Science Connections

In today's world, STEAM skills—including the ability to innovate, creatively solve problems, and effectively analyze information—are and will increasingly be a crucial part of individuals' lives. That's why the hands-on, minds-on ScienceConnections program exists: to spark interest in STEAM learning for Chicago's kids. And it doesn't stop in grade school. Young patrons who first visit their local branch for a ScienceConnections program can continue their explorations through other STEAM-focused Library programs like the Summer Learning Challenge, YOUmedia, and the Maker Lab. Thanks in large part to our philanthropic partners, this wide range of STEAM programs is offered free of charge, eliminating financial barriers to participation.



Summer Learning Challenge

“ I USED TO NOT LIKE READING AT ALL. BUT THE SUMMER LEARNING CHALLENGE HELPED ME DISCOVER THAT READING IS ACTUALLY FUN AND INTERESTING. NOW, I READ BOOKS ALL THE TIME! ”

—Aarav, Summer Learning Challenge Participant
Harold Washington Library Center

The Summer Learning Challenge works to halt the summer slide and teach vital 21st century skills through thousands of fun, free STEAM learning activities offered in 79 Chicago Public Library branches. This year, our funding partners helped the Library reach a record-breaking 110,292 children and their families during the summer. The Earth Explorers theme encouraged kids to explore our unique urban ecosystem. Kids planted native seeds; observed nature in their neighborhood; raised trout in the branches; explored local weather systems; and traveled to the Museum of Science and Industry, Shedd Aquarium, and the Art Institute of Chicago to experience different perspectives on our world.



BY THE NUMBERS

110,200+
kids participated,
a record high

108M
total minutes read

42,000
free books
distributed at
Community Days

15,000
attendees at donor
funded programs for
kids across Chicago

BY THE NUMBERS

109,736

total one-to-one homework help sessions with a teacher

17% ↑

in sessions from 2017

5,200

student sessions receiving free academic support

72

branches with a Teacher in the Library

Teacher in the Library

In 2018, our research partners at Chapin Hall found that students who use the Teacher in the Library homework help program generally have lower standardized test scores than their peers before beginning the program. The majority (more than 90%) also receive free/reduced-price lunch, and are more likely to be learning English as a second language. Teacher in the Library is the largest, most comprehensive free homework help program in the country—and it is reaching those who need it most so that every student in Chicago can have the academic support they need to succeed.

“ A FORMER STUDENT VISITED ME A YEAR AGO. I USED TO WORK WITH HER WHEN SHE WAS IN EIGHTH GRADE. BACK THEN, SHE HAD JUST EMIGRATED FROM AFGHANISTAN. I REMEMBER SHE STRUGGLED WITH DECIMALS AND FRACTIONS. SHE’S A COLLEGE FRESHMAN NOW. AND SHE’S MAJORING IN MATH!

”

—Mark, Teacher in Library
Budlong Woods branch



TEEN PROGRAMS

YOUmedia

Combining open exploration and thoughtful mentorship, YOUmedia's 17 teens-only spaces allow middle and high school students to discover and develop their potential. In 2018, teens shared their talents with thousands as part of three city-wide efforts. In April, the third annual "for teens, by teens" ChiTeen Lit Fest reached more than 530 rising literary stars across Chicago. In the summer, a cohort of teens conducted an intensive art education program as part of the Terra Foundation's Art Design Chicago initiative. The teens worked with YOUmedia art mentors, CPL Special Collections, and Chicago's thriving community of printmaking artists to learn about the medium and create their own original works, which were then featured in a traveling exhibition. Finally, in September, YOUmedia performers Lats, Lil Cheekbone, and NLBMARVO performed at YAS! Fest, the culminating event in the Year of Creative Youth. A good year for our creative youth indeed!



“ YOUMEDIA HAS OPENED SO MANY OPPORTUNITIES FOR ME TO SHOWCASE WHAT I CAN DO. IT HAS GIVEN ME THE SELF-CONFIDENCE TO CONTINUE PAINTING. THE PROGRAM HAS HELPED ME FIND MY VOICE – AS AN ARTIST AND AS A PERSON. ”

- Assata, YOUmedia Alumna
Harold Washington Library Center

BY THE NUMBERS

50,485
visits to
YOUmedia sites

2
new sites:
Chicago Bee
and Kelly

6,264
unique teens served

17
donor-funded
mentors

CyberNavigators

The digital divide prevents thousands of Chicagoans from fully contributing to our economy and civic life. But imagine a Chicago in which every individual has the skills and resources they need to successfully access, navigate, and find opportunities on the Internet. Donors to the CyberNavigator program are helping to make that future possible. Leveraging the Library's free computers and Wi-Fi, our 67 donor-funded digital literacy mentors provide one-on-one instruction and small group classes that empower patrons to conquer the Internet. Whether crafting a resume, applying for a job, or simply connecting through email—everyone can build crucial digital skills at a Library branch nearby.



“ I LOVE THAT I CAN TALK TO A CYBERNAVIGATOR WHO IS VERY PATIENT WITH ME AS I LEARN HOW TO OPERATE A COMPUTER. ”

- Jorge, Patron
Austin-Irving Park branch

BY THE NUMBERS

85,840

total digital skill help sessions
provided by mentors

17%

of sessions focused on job
searches and applications

28%

of sessions used by
older adults

872

average number of self-reported jobs
secured with a mentor's help

2,403

completed Chicago DigitalLearn
modules at chipublib.digitallearn.org

ADULT PROGRAMS

BY THE NUMBERS

50,000

total visitors in 2018

4,000

makers attended
558 free workshops

2

new locations:
Woodson Regional
Library and
Whitney Young

7

mentors who help
patrons transform
their ideas into
reality

10

Learning Circle
classes to learn
HTML and CSS

“THE RESOURCES AND QUALITY
INSTRUCTION AVAILABLE IN
MAKER LAB ARE PRICELESS.
I LEARN SOMETHING EVERY TIME
I ATTEND A CLASS. KEEP DOING
THIS GREAT WORK!”

- Patron

Harold Washington Library Center



Maker Lab

Want to use a laser cutter to make a pop-up greeting card? Looking to quilt with your neighbors? Prefer to 3D print your own board game pieces? In Maker Lab, patrons are limited only by their imagination! Currently in three Library branches, these spaces welcome Chicagoans eager to create using high-tech and hands-on tools. Starting in 2018, the program has been further activated by the new “Maker in Residence” role. Makers in Residence are members of the creative community who combine art, science, and technology in new ways, and host free public workshops and projects over a three-month period.

One Book, One Chicago

From October to April each year, the One Book, One Chicago program invites thousands of people to connect around a shared experience rooted in literature and the arts. The theme for the 2017/18 One Book was “Music: The Beat of Our City,” inspired by Greg Kot’s *I’ll Take You There: Mavis Staples, the Staple Singers, and the Music that Shaped the Civil Rights Era*—the only One Book selection to date about a living local icon. Highlights of the 2017/18 season included a lively conversation between Kot and Staples at the Harold Washington Library Center; a curated CHIRP Radio Listen While You Read Playlist; 100 copies of *I’ll Take You There* distributed on the CTA through a partnership with Books on the L; walking tours of musically significant Chicago neighborhoods; and live performances of all sorts of music, from polka to hip-hop.



“YOUR EAR IS TO THE STREET AND THAT REALLY SHOWED IN THE PROGRAMMING THIS YEAR.”

- Roy Kinsey
Independent artist
and librarian
West Humboldt Park branch

BY THE NUMBERS

56,000
participants for the
2017/18 season

194
patrons attended
49 music-themed
Maker Lab programs

40
branches hosted book discussions

Thank You

We recognize the individuals, businesses, and foundations who contributed to the Chicago Public Library Foundation in 2018, and helped to make so much possible for the benefit of all Chicagoans. These contributions all had an impact at Chicago Public Library.

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 Blum-Kovler Foundation Fund
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 Rhona S. Frazin+
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 Friends of the Lincoln Park
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 Remainder Trust
 James S. Kemper Foundation Fund
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 McCormick Foundation Fund
 NEH Challenge Grant Fund
 John Nuveen Fund
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Patricia Ronan+
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Sears Family Literature Fund
WH Smith Fund
Stone Container Corporation Fund
Ella and Richard Strubel+
United Airlines Fund
Madeline Block Willner Fund
Oprah Winfrey Fund
Robert A. Wislow+
Laura Weber Bequest Fund
Marcus Wedner+

To learn more about establishing bequests, endowments, and legacy designations that will sustain the Library's work for generations to come, contact Audrey Peiper at (312) 201-9830 x26 or aapeiper@cplfoundation.org.

GIFTS IN KIND

\$50,000

Jewell Events Catering &
GLJ Leasing

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Kurtis Productions
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Penguin Random House
R4 Services, Inc.
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SG360
Sprout Social
Tribune Publishing
United Airlines
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WBEZ Chicago Public Media
WW Norton & Company Inc.

\$1,000 – 9,999

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UP TO \$999

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The Barre Code
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Black Ensemble Theater
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Richard H. Driehaus Museum
Eataly Chicago
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General Assembly Chicago
Goodman Theatre
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Joffrey Ballet
The Kids Table
The Kitchen Restaurant Group
The Lagunitas Brewing Co.
Laugh Factory
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LYFE Kitchen
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MYOFIT Personal Training
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The Palmer House
Pitchfork Music Festival
Pizza City USA
Pizzeria Bebu
Plant Chicago
Randolph Street Market
Aram Reed
Reggies
Remingtons Chicago
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Regine Rousseau
Ammar Sayla
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Swedish American Museum
Vinyl Me, Please
Zanies

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Michelle Y. Bess

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Shelley Brazee

Abigail McDermott

Susan Brynteson

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*Denotes deceased donor +Legacy Society member

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THANK YOU

A Celebration of the James & Madeleine McMullan Family Foundation

A CIRCLE OF GIVING GENEROUSLY

Long-time board chairman James “Jim” Donnelley passed away in 2018 and his incredible legacy continues. Jim and his family have been generous supporters of the Library’s work for decades, with a particular focus on helping to build and strengthen programming for families with young children.

Jim was always finding ways to introduce others to the tremendous impact of the programs in our Library branches. Every year, he underwrote tours to a neighborhood branch to show fellow board members, donors, and friends the power and potential of these community anchors.

It was a series of such trips, in 2012, that Carlette McMullan accepted Jim’s invitation to see how vital

the Library and programs such as the Summer Learning Challenge are for the community. “I heard that the program would benefit from a major sponsorship,” Carlette said. “I thought, ‘Let me see what I can do.’”

In 2013, Carlette joined the Library Foundation’s Board of Directors, serving alongside Jim and others as champions in a stronger and more connected Chicago through our Library.

Rooted in her family’s deep commitment to lifting up Chicago’s communities, Carlette and the James and Madeleine McMullan Foundation continue their transformational giving, with over \$1.1 million in contributions fueling signature Library programs in areas of highest need: CyberNavigator

computer tutors, Teacher in the Library homework help, the Summer Learning Challenge, and the YOUmedia teen mentorship program.

“Chicago Public Library and its dedicated staff bolster communities and this has never been more needed. For my family and me, helping serve others is a way of giving one’s ongoing work a higher purpose, and we have an unusual opportunity with the Library’s expertise, passion, and leadership to have a huge cumulative impact through investing in the Library Foundation.”

So go ahead and share your love for libraries. You never know who will walk through the doors of a branch and have the trajectory of their life transformed.



Clockwise from top left:
CyberNavigator,
Teacher in the Library,
and YOUmedia are
programs supported by
the McMullan Family!



2018 EVENTS



APRIL 6

NIGHT IN THE STACKS SELLS OUT FOR 5TH YEAR IN A ROW

Inspired by the One Book, One Chicago selection, we celebrated Chicago's incredible music history in honor of *I'll Take You There: Mavis Staples, The Staples Singers, and the Music that Shaped the Civil Rights Era*. More than 450 guests enjoyed our "party in the Library" and helped raise \$170,000 to support the full scope of the Library and Library Foundation's work together.



OCTOBER 9

2018 CARL SANDBURG LITERARY AWARDS DINNER

Our 2018 event broke attendance and revenue records yet again, bringing together nearly 1,000 corporate and civic leaders to raise \$2.4 million for the Library Foundation and our partnership initiatives. The Sandburg Literary Awards were presented to critically acclaimed young adult author Judy Blume and renowned astrophysicist Neil deGrasse Tyson, while the 21st Century Award for outstanding recent achievement was awarded to Chicago's own Erika L. Sanchez. For event photos and highlights, visit www.cplfoundation.org/about-us/news.



BUILDING THE LIBRARY OF TOMORROW

Recently, unprecedented capital investments in the amount of \$300 million have been made for developing Chicago Public Library's staff, technology, and buildings, such as those highlighted here. This extraordinary period of growth has elevated the Library's ability to deliver outstanding service to our community. Our branches are filled with light, color, energy, and sound. The Library of Tomorrow has arrived!

WHITNEY YOUNG BRANCH IN CHATHAM REOPENS

The branch reopened after a complete renovation to the existing one-story building, which included a new 4,172 square foot addition. In collaboration with the Chicago Cook Workforce Partnership, the branch is home to new programs linked to Chatham's economic development.

INNOVATIVE GROUNDBREAKING LIBRARY PROJECTS

The creative interagency partnership between Chicago Housing Authority and Chicago Public Library will bring mixed-income housing and community anchors to seniors and families in the Little Italy, West Ridge, and Irving Park communities.

NORTH AND SOUTH REGIONAL BRANCH IMPROVEMENTS

The historic Woodson Regional Library and Vivian G. Harsh Research Collection in Washington Heights reopened to the public after significant renovations, with a day-long community event to celebrate the occasion. The Sulzer Regional Library on the North Side, also received both internal and external building improvements.

CPL AND OBAMA FOUNDATION ANNOUNCE NEW BRANCH WITHIN PRESIDENTIAL CENTER

The future Obama Presidential Center will house the 82nd Chicago Public Library branch—the nation's first public library branch located within a presidential center.

HISTORIC CHICAGO BEE BRANCH IN BRONZEVILLE REOPENS

According to Mayor Rahm Emanuel, "Chicago Bee will write the next chapter in its history, providing residents with 21st century services that will help the entire community succeed for generations to come."

ANNOUNCEMENT OF FIRST WEST SIDE REGIONAL LIBRARY IN 40 YEARS

Once the city's first regional branch, the Legler branch in West Garfield Park will once again become the city's West Side Regional Library. In summer 2019, extensive building renovations will begin to bring accessibility improvements as well as new collections, technology, early learning, teen, and convening spaces.

Financials

CHICAGO PUBLIC LIBRARY FOUNDATION Statement of Activities for the Year Ended December 31, 2018

SUPPORT AND REVENUE	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
Contributions	\$505,631	\$2,330,998	\$2,836,629
Special event, net of expenses	1,446,723	340,000	1,786,723
Endowment, interest and other income	1,106,759	-	1,106,759
Donated services	94,690	-	94,690
Net assets released from restrictions	3,287,851	(3,287,851)	-
Total Support and Revenue	\$6,441,654	\$(616,853)	\$5,824,801

EXPENSES

Grants to Chicago Public Library

Children's Programs	\$2,099,375		\$2,099,375
Teen Programs	970,074		970,074
Technology Access	1,125,931		1,125,931
Collections and Cultural Programs	214,684		214,684
Branch Programs	49,239		49,239
Other Library Programs	379,767		379,767
Donated Services to Chicago Public Library	16,764		16,764
Total Library Programs and Services	4,855,834		4,855,834
Management, General and Fund-Raising	1,729,075		1,729,075
Donated Services	77,926		77,926
Total Expenses	6,662,835		6,662,835
Change in Net Assets from Operating Activities	(221,181)	(616,853)	(838,034)
Change in Net Assets from Non-operating Activities	(263,350)	(2,782,342)	(3,045,692)
Beginning Net Assets	14,939,685	17,401,982	32,341,667
Ending Net Assets	\$14,455,154	\$14,002,787	\$28,457,941

Note: A complete set of financial statements, audited by Baker Tilly Virchow Krause, LLP, in which an unqualified opinion was rendered, is available upon written request to the Chicago Public Library Foundation.

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CHICAGO PUBLIC LIBRARY FOUNDATION BOARD AND STAFF

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Central District Chief
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- Jason Driver**
Director, Legler Regional Library
- Jeremy Dunn**
Director, Teen Services
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Chief, Technology, Content and Innovation
- Karl Guider**
Assistant Commissioner,
Facility Planning and Building Operations
- Maria Kellner-Ligammari**
Director, Procurement
- Brent Lipinski**
South District Chief
- Shenita Mack**
Division Chief, General Information Services
- Diane Marshbank**
Director, Engagement and Special Projects
- Elizabeth McChesney**
Director, Children's Services and
Family Engagement
- Patrick Molloy**
Director, Government and Public Affairs
- Julie Morgan**
Director, Staff and Organization Development
- Michael Peters**
Division Chief, Subject Area Services
- Dana Revilla**
Director, Sulzer Regional Library
- Greg Rodriguez**
North District Chief
- Jennifer Ross**
Director, Human Resources
- Lynda Schoop**
Director, Woodson Regional Library



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