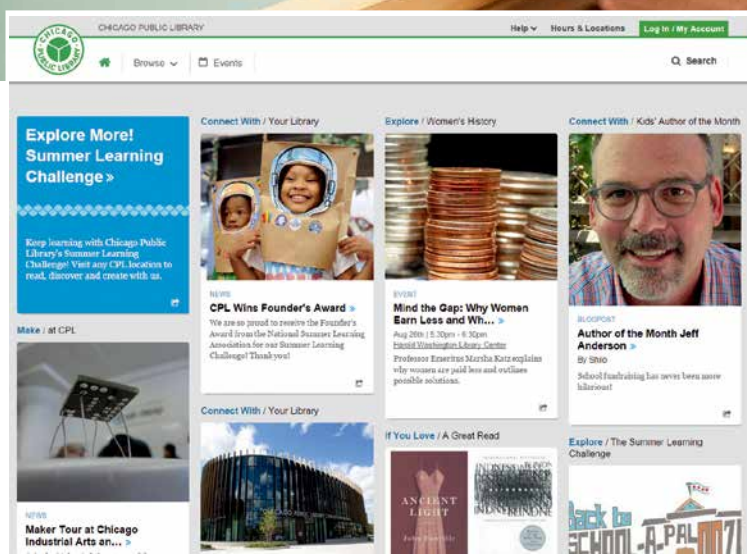


2014 ANNUAL REPORT



Chicago Public Library + Chicago Public Library Foundation

NEW 24/7 LIBRARY



With support from the Chicago Public Library Foundation, CPL launched a new cutting-edge, patron focused website that redefines Library Services. Now patrons can access the library from their homes, schools, workplace, coffee shop – anywhere through this online presence.



The website, catalog and mobile apps are all “software as a service,” allowing for continuous innovation while reducing costly in-house infrastructure and staff technical expertise.



140,000 patrons have created accounts for an interactive experience in which they can read and write reviews of items, keep lists of what they’ve read or want to read and follow other patron’s suggestions.



8,500 patrons have downloaded the iPhone/iPad and Android apps and accessed it more than 163,500 times – allowing them to manage their library account and discover the library’s collection from their mobile device.

DEAR FRIENDS:

What can a library do for a diverse, growing city? How about reimagining the ways we access information, inspire learning and engage communities? What can a library foundation do for a global city? Become a catalyst for change with visionary philanthropic investment.

The powerful partnership of Chicago Public Library and the Chicago Public Library Foundation is creating a new era for our city and its libraries. Following the launch of its 2015-2017 Strategic Plan, the Library has redefined itself and is creating 21st century learning opportunities for all Chicagoans. And the Foundation is fueling this ambitious work with an urgent sense of purpose. In fact, recently *CNN Money* identified Chicago Public Library as the primary reason Chicago ranks among the most innovative cities in the world. Here's why:

- The Library launched a new website in 2014, with an investment of more than \$1 million from the Foundation. Between the April launch and the end of 2014, the new site had received approximately 43 million page views and 7.7 million visits. Through this site, the Library continues to expand its digital offerings – free to patrons -- with access to Zinio, an online newsstand and Hoopla, an online portal to books, music, movies and television.
- Since its opening in July 2013, the Library's award-winning Maker Lab has served over 137,000 visitors, who can access 21st century technology such as 3D printers, laser cutters, and digital design tools. A grant to the Foundation from Motorola Mobility Foundation extended the Lab's support through December 2015.
- 83,000 Chicago school children read over **66 million** minutes and extended their learning over the summer by participating in Rahm's Readers, the library's Summer Learning Challenge, funded by the Chicago Public Library Foundation.

And we are just getting started. We will continue to exceed patron expectations and surprise our city. That's where you, our generous partners, come in. You play a crucial role in ensuring that our programs and services stay relevant and responsive. We simply could not accomplish what we do without you.

**Last year 9.5 million patrons came to Chicago Public Library.
Want to know what they were looking for?
This annual report has the answers.**

RHONA FRAZIN
President and CEO
Chicago Public Library Foundation

ROBERT A. WISLOW
Chairman
Chicago Public Library Foundation

BRIAN BANNON
Commissioner
Chicago Public Library

LINDA JOHNSON RICE
President, Board of Directors
Chicago Public Library



HOME WORK HELP

BACK TO SCHOOL



"Gary is nice, friendly, helpful and a good teacher."

CHRISTOPHER, KEVIN AND TONY

Pictured L-R: Christopher, Hugo, Kevin, Uncle Ricardo Rodríguez, Griselda, Gary, Tony and Isabella.



CHRISTOPHER
hopes to become
a lawyer.



KEVIN
aspires to be a
teacher or doctor.



TONY
wants to become a
chef, like his uncle
and dad.



ISABELLA
plans on becoming
a teacher.

THE LIBRARY'S HOMEWORK HELP

HOMEWORK HELP
AVAILABLE
IN 80
ALL LIBRARY BRANCHES



85,296

HOMework HELP
TEACHER IN THE LIBRARY
SESSIONS DELIVERED DURING
THE 2014-2015 SCHOOL YEAR

8,089 ONLINE SESSIONS

TEACHER IN THE LIBRARY

THE GOMEZ FAMILY

For the Gomez family, Chicago Public Library's Teacher in the Library (TIL) is a family affair. Four days a week the three Gomez boys come to the Austin Irving Branch to do their homework after school. This program is made possible by generous donors to the Chicago Public Library Foundation.

"It's a good habit," says their dad Hugo.

"The discipline keeps them on task. They get their homework done and then they are free to play outside."

Monday through Thursday, the Gomez boys are met by Gary Yamagiwa, who works with them, and as many as 60 other students each week. Gary is one of several dozen certified teachers who make up the TIL corps. Trained Homework Helpers, most typically college students, also provide in-library afterschool help to students. The Library's Homework Help program also includes online real-time, one-on-one assistance available through the Library's website from 2pm to 11pm every day.

Gary, a retired Senn High School math teacher, came to the Austin Irving Branch three years ago. That's when he met the Gomez family, who had started coming to the Library for homework help several years earlier, when their oldest son Christopher was in third grade. Today, Christopher, age 13, is joined by brothers Kevin, entering 5th grade, and Tony, entering 3rd grade. The brothers take turns with Gary, working on everything from math to social studies.

"These kids love to learn," says Gary. "I help Kevin with reading and math. Tony gets some assistance in language arts. "Christopher has gone far past me in language arts, demonstrating high-level analysis of the work, including poetry." Christopher smiles



at the compliment and offers, "I like to read. Science fiction, *Goosebumps*, even Shakespeare. Last year I read *A Midsummer Night's Dream* and *Romeo and Juliet*."

"These boys are terrific," Gary says proudly. "Some students are dropped off to do their homework, but Griselda and Hugo Gomez take turns bringing their children to library and stay, keeping a watchful eye on their family. In fact, regardless of the weather, even in our worst snow storms, the Gomez family is always here after school."

"Four days a week our kids are working hard," explains father Hugo. They learn responsibility. School has become very important to them. And their grades are very good."

Joining her brothers this fall will be 6-year-old Isabella, who will be entering first grade and looking to Gary for a little homework help.



Pictured L-R: DeNise Washington, Jumoke (Jay) Amoakon, and Venice Washington

CYBERNAVIGATORS

★★★★
**2,800
FREE**
PUBLIC-ACCESS
COMPUTERS
THE LARGEST
PROVIDER IN
CHICAGO

**OVER 3 MILLION
WIFI SESSIONS &
2.9 MILLION
COMPUTER SESSIONS IN 2014**

99,700
CYBERNAVIGATOR
SESSIONS IN 2014

48
CYBER
NAVIGATORS

CYBERNAVIGATORS HELP PATRONS



LEARN
computer basics



SEARCH
for jobs



BUILD
resumes



FIND
healthcare benefits



EXPLORE
education resources

CYBERNAVIGATORS THE WASHINGTON FAMILY

It's a Cyber world but for thousands of Chicagoans, finding their way in the digital age is daunting. While nearly everyone today has a mobile phone, many do not have a home computer or home internet access.

For a significant percentage of Chicagoans, the online vocabulary of "download," "upload," browser," and "flashdrive" is like a foreign language. And today, nearly every job application is an online process, creating a huge barrier to employment for those who lack digital skills.

That's where CyberNavigators come in. Supported entirely with private donations from the Foundation, this far-reaching program helps Library patrons build their digital skills and access digital information in ways that many of us now take for granted. In 48 library branch locations, computer tutors like Jumoke (Jay) Amoakon work with Library patrons to set up email accounts, create resumes, find needed information and practice their keyboarding skills.

"Some people just want to know how to listen to music or play a video. Some patrons have a laptop, but don't know how to use it or do not have internet access at home," explains Jay. "Frequently people come in to apply for a job. They are impatient because they don't understand the basics and need to build a resume before they can apply," he says. "But once they complete an application they feel a huge sense of accomplishment, and that brings them back for more help."

Two patrons who have been returning to work with Jay for three years at the Chicago Bee Branch are DeNise Washington and her daughter Venice. DeNise is a retired schoolteacher who wanted to improve her

computer skills. Venice had completed a certificate degree in construction and was looking for a job. "He helped me build my resume, set up email and learn how to apply for a job online," reports Venice. "Today I look at my resume and feel better about myself and more confident. Jay changed my life."

"Jay has taught me how to use PowerPoint, build a newsletter with Publisher, manage email and now we are starting to learn Excel," says DeNise. "We keep coming back because of Jay. He's helped us advance and put our mind at ease about technology. And, he loves his students."

Jay feels a deep sense of satisfaction working with patrons.

He helps people recover email, find employment, and check airfares for trips they'd like to take.

"I think my oldest patron was a woman in her 90s. She had a laptop but didn't know how to play a video her family sent of her grandchildren playing basketball," Jay recalls.

"He taught me you are never too old to learn something and advance your mind," says DeNise.

"People often say to me, 'I have a stupid question.' And I say to them, not if you need the answer."

WHAT IS YOU MEDIA

An innovative 21st century learning space designed to support teens' postsecondary education and career plans through mentor-led creativity and collaboration projects. Core content areas include graphic design, photography, video, music, 2D/3D design, STEM and hands-on making. Resources include 3D printers, sewing machines, books, media, music, and mentors.

Pictured L-R: Chicago First Lady Amy Rule, Chance the Rapper, Phillip Brooks, Chicago Public Library Commissioner Brian Bannon.

YOU MEDIA

FOUNDED IN
2009



29,000

TEENS VISITED
YOU MEDIA

January-November 2014



12

LOCATIONS

* Expanded in 2014 to Sulzer and Woodson regional Libraries; Hall, Back of the Yards, Legler and Albany Park branches. In 2015, the new Chinatown YOUmedia opened.

3,700

PROGRAM
PARTICIPANTS

50% 

INCREASE
FROM THE
PRIOR YEAR

5,500

SQUARE FEET
OF INNOVATIVE,
ADAPTABLE
SPACE

* Thanks to a grant from the MacArthur Foundation to Chicago Public Library Foundation and increased city investment.

YOU MEDIA HIGH SCHOOL STUDENT PHILLIP BROOKS

We could begin Phillip's story with all the accolades and recognition he has received. But how Philip came to YOUmedia is an important part of his remarkable story.

Phillip tells it like this. "I had just finished my freshman year of high school and my mom was not happy with my grades. She marched me downtown and sent me to the Harold Washington Library while she worked nearby. I thought, this is going to be a long summer," recalls Phillip. "But as I was wandering through the library I came into YOUmedia. They started to show me computer design programs and how to use the vinyl cutter. It sparked something inside me I didn't know was there."

What was there was a fashion design talent that has earned him awards and recognition throughout the city and on the national stage. Inside YOUmedia, Phillip began designing T-shirts and hoodies, and quickly started attracting attention. He became part of STEAM Studio, a pop-up youth-focused design studio.

He earned a one-year paid artist residency with the Kennedy Center for his jazz-themed T-shirt designs. "I love 50s and 60s jazz," explains Phillip. And then he participated in a fashion show at the Chicago Cultural Center as part of Chicago's Fashion Week, showing work alongside designers from the School of the Art Institute of Chicago, and up and coming Chicago designers. During Fashion Week, he debuted his Red Mic Collection and won the Grand Prize.

Today, Phillip can't stay away from the library and YOUmedia, the Library's innovative 21st century teen-only digital learning space. "I'm always here," says Phillip.

"Anything creatively, you can accomplish at YOUmedia. Here I have friends, a community I can bounce ideas off of. I've become a better, more confident designer because of YouMedia."

Last summer, Philip took a one-week sewing course at Dominican University. Now he easily uses the new sewing machines in YOUmedia. A senior at Chicago Hope Academy, Phillip is busy applying to college where he plans to major in business, with a minor in design.

"There's no place like this in the city that offers so much," says Phillip. "When I graduate, I plan to be a mentor. I believe in giving back to the place that helped me so much."

When he thinks back on his summer three years ago, Phillip smiles. "That was a blessing in disguise."

PHILLIP BROOKS RED MIC COLLECTION

"My line was inspired from a mix of the old school microphone and the Blue Note Records album covers... I wanted to merge these two ideas into a line that shows bliss in simplicity."

FEB 20 YOU MEDIA EXPANSION ANNOUNCED

Mayor Emanuel announces a major expansion to the Library's award winning YOUmedia program through a \$2 million grant from the John D. and Catherine T. MacArthur Foundation to the Chicago Public Library Foundation, and \$500,000 in additional annual city funding.



APRIL 10 JUNIOR BOARD SCORES WITH NIGHT IN THE STACKS

Chicago Public Library Foundation's Junior Board raised nearly \$125,000 with its second annual fund-raiser, Night in the Stacks, which attracted 400 young professionals. Held at the Harold Washington Library Center's Winter Garden, and building on the superhero-theme of 2014's One Book One Chicago selection, the event was a sellout for the second year in a row.

***Pictured L-R:** Junior Board Members Erin Bodendorfer, Carolyn Hosna, Becky Whitehurst, and Julia Kuo*



MAY CHECKOUT FINCH ROBOTS

The Library launched a new tech lending program with small, programmable Finch Robots that facilitate computer science education using a range of programming languages, from Snap for kindergarteners to Python for high school students. The Finch Robots were designed at Carnegie Mellon University Create Lab and donated to the Library by Google in an effort to provide more accessible tools to computer science instructors throughout Chicago. The 500 robots, each loanable for three weeks, have been checked out nearly 3,000 times.



MAY 08 CHICAGO PUBLIC LIBRARY RECEIVES NATIONAL MEDAL FOR MUSEUM AND LIBRARY SERVICE AT WHITE HOUSE CEREMONY

First Lady Michelle Obama presented the Medal to Chicago Mayor Rahm Emanuel and Chicago Public Library Commissioner Brian Bannon, at the White House. The National Medal for Museum and Library Service is the nation's highest honor for museums and libraries. It is presented by the Institute of Museum and Library Services, the primary source of federal support for the nation's 123,000 libraries and 17,500 museums.

JUNE 9 SUMMER LEARNING CHALLENGE ROARS

From June through August, 2014, Chicago kids read over 66 million minutes and learned about animal habitats and conservation by participating in Rahm's Readers Summer Learning Challenge, generously supported by Foundation donors. In 2014, the Library's partnerships with Lincoln Park Zoo, Brookfield Zoo and the Anti-Cruelty Society engaged over 83,000 kids with an "Explore and Roar" theme.



JULY - NOVEMBER MINI MAKER LABS

Mini Maker Labs set up shop in Wrightwood-Ashburn, Edgebrook and Little Village, engaging patrons with 3D printers, vinyl cutters and maker materials.

JULY NEXT CONFERENCE

CPL hosted this annual gathering of forward-thinking library professionals. There, Mayor Emanuel announced that CPL won the Knight Foundation grant for wi-fi lending.

SEPTEMBER 12 ONE BOOK, ONE CHICAGO



The 2001 Pulitzer-Prize winning *The Amazing Adventures of Kavalier & Clay*, Michael Chabon's tragicomic story of two boy geniuses in the New York of 1939, was the 2014-2015 selection for this multi-faceted program, sponsored through grants from BMO Harris and Allstate to the Chicago Public Library Foundation. In recognition of One Book, One Chicago, the publisher agreed to re-release the novel in serial format, one chapter at a time. Chabon's book inspired library programming around the subject *Heroes: Real & Imagined*. Chicagoans of all ages took part in exhibits, book discussions, panel discussions, musical performances and story-telling.



SEPT 13 CHICAGO PUBLIC LIBRARY OPENS NEW ALBANY PARK BRANCH

The new, 16,000-square-foot state-of-the-art branch library features a YOUmedia for teens, an interactive early learning area for children, a large community meeting room, two study rooms, a self-checkout unit and additional computers. The library also expanded collections for adults, teens and children, and will offer programs for all ages. The Chicago Public Library Foundation supports a Teacher in the Library and a CyberNavigator, as well as the YOUmedia and early learning space at this new branch.

Pictured L-R: Chicago Mayor Rahm Emanuel, Chicago Children's Museum CEO Jennifer Farrington; Alderman Deb Mell, and Chicago Public Library Board President Linda Johnson Rice



OCTOBER 22 CARL SANDBURG LITERARY AWARDS DINNER

The Foundation and the Library hosted the Carl Sandburg Literary Awards Dinner. Attended by more than 750, the event honored novelist Larry McMurtry, historian Doris Kearns Goodwin, and singer Mavis Staples. Novelist Veronica Roth received the 21st Century Award. The event raised more than \$1.5 million.

Pictured L-R: 2014 Carl Sandburg Literary Award recipients, novelist Larry McMurtry and biographer Doris Kearns Goodwin, interviewed by NPR Weekend Edition Host, Scott Simon

Financial Information

for the year ended December 31, 2014



REVENUE

| | |
|---|-----------------------|
| City of Chicago | \$ 80,681,000 |
| State of Illinois | 8,439,631 |
| State Capital Construction Program Grant* | 9,934,369 |
| Federal | 1,169,098 |
| Chicago Public Library Foundation | 4,826,160 |
| Fines and Fees | 1,946,742 |
| Capital Income from Bonds ** | 18,944,248 |
| TOTAL REVENUES | \$ 126,121,248 |

EXPENDITURES

| | |
|---|-----------------------|
| Personnel | \$ 58,016,134 |
| Library Books and Materials | 7,500,000 |
| State Capital Construction Program Grant* | 9,934,369 |
| Capital Income from Bonds ** | 18,944,248 |
| Other Operating Expenses | 31,726,497 |
| TOTAL EXPENDITURES | \$ 126,121,248 |

*State Capital Construction Program Grant: Projects identified and expenditures to be reflected during the years 2014 and 2015

**Capital income & capital construction expenditures reflect cash flow payments

CHICAGO PUBLIC LIBRARY FOUNDATION

Statement of Activities

for the year ended December 31, 2014



| SUPPORT AND REVENUE | Unrestricted | Temporarily Restricted | Permanently Restricted | Total |
|---------------------------------------|---------------------|-------------------------------|-------------------------------|------------------|
| Contributions | 479,344 | 3,170,268 | | 3,649,612 |
| Special event, net of expenses | 942,506 | | | 942,506 |
| Endowment, interest and other income | 1,274,754 | | | 1,274,754 |
| Donated services | 211,644 | | | 211,644 |
| Net assets released from restrictions | 3,175,239 | (3,175,239) | | |
| TOTAL SUPPORT AND REVENUE | 6,083,487 | (4,971) | | 6,078,516 |

EXPENSES**Grants to Chicago Public Library:**

| | | | | |
|---|------------------|--|--|------------------|
| Children's Programs | 1,580,132 | | | 1,580,132 |
| Teen Programs | 950,756 | | | 950,756 |
| Technology Access | 1,127,743 | | | 1,127,743 |
| Workforce, Financial and Civic Literacy | 35,172 | | | 35,172 |
| Collections and Cultural Programs | 385,427 | | | 385,427 |
| Branch Programs | 32,762 | | | 32,762 |
| Other Library Programs | 683,902 | | | 683,902 |
| Donated Services to Chicago Public Library | 30,266 | | | 30,266 |
| Total Library Programs and Services | 4,826,160 | | | 4,826,160 |
| Management, General and Fund-Raising | 1,379,494 | | | 1,379,494 |
| Donated Services (Management, General and Fund-Raising) | 181,378 | | | 181,378 |

| | | | | |
|-----------------------|------------------|--|--|------------------|
| TOTAL EXPENSES | 6,387,032 | | | 6,387,032 |
|-----------------------|------------------|--|--|------------------|

CHANGE IN NET ASSETS FROM OPERATING ACTIVITIES

| | | | | |
|--|-------------------|------------------|------------------|-------------------|
| | (303,545) | (4,971) | | (308,516) |
| Net realized and unrealized gains (losses) on investments, net of expenses | 305,675 | (515,242) | | (209,567) |
| Beginning net assets | 17,094,017 | 7,039,120 | 8,641,882 | 32,775,019 |
| ENDING NET ASSETS | 17,096,147 | 6,518,907 | 8,641,882 | 32,256,936 |

NOTE: A complete set of financial statements, audited by Baker Tilly Virchow Krause, LLP, in which an unqualified opinion was rendered, is available upon written request to the Chicago Public Library Foundation.

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CEO, Arbor Private Investments Co
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Partner, Skadden, Arps, Slate, Meagher & Flom LLP
President and CEO, Integrys Energy Group, Inc (retired)
Civic Leader
Institutional Consulting Director & Managing Director, Graystone Consulting
Co-Director, Physicians Laser & Dermatology Institute, Northwestern University

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 Marshall Field
 Cindy Pritzker

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Nancy Lynn
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Patty Siebert
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Cristina Benitez, *June 2014*

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Baronica Roberson*
*Deputy Commissioner,
Administration & Finance*

Mark Andersen
*Director, Learning and
Economic Development*

Michael Baker
South District Chief

Joselyn Bell (left Nov 2014)
Director, Finance

Greta Bever*
*Assistant Commissioner,
Central Library Services*

TTerri Campbell
Director/Finance Present

Craig Davis
Director, Cultural & Civic Engagement

Jeremy Dunn
Director, Teen Services

Rodney Freeman
Director, Woodson Reg.

Michelle Frisque*
*Chief, Technology,
Content & Innovation*

Mary Jo Godziela
North District Chief

Ruth Lednicer (left July 2014)*
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Director, Procurement

Diane Marshbank
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Special Projects*

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John Telli
*Division Chief, General
Information Services*

*Denotes Executive Team Member

CHICAGO PUBLIC LIBRARY FOUNDATION

Founded 1986. The Chicago Public Library Foundation is a true partner with the City of Chicago to ensure the continuing excellence for Chicago's outstanding Library. Through the support of many civic-minded individuals, corporations and foundations, the Foundation provides on-going funding for collections, technology and a variety of community-responsive programs, including the Summer Learning Challenge, Teacher in the Library, CyberNavigators, YOUmedia and One Book, One Chicago. In the past 28 years, the Foundation has provided more than \$60 million in support to the Chicago Public Library.

CHICAGO PUBLIC LIBRARY

Since 1873, the Chicago Public Library has encouraged lifelong learning by welcoming all people and offering equal access to information, entertainment and knowledge through innovative services and programs, as well as cutting-edge technology. Through its 80 locations, the Library provides free access to a rich collection of materials, both physical and digital, and presents the highest quality author discussions, exhibits and programs for children, teens and adults. The Library was recently selected as the first public library system in the nation to win a National Summer Learning Association award, becoming the inaugural winner of NSLA's Founder's Award; received the Social Innovator Award from Chicago Innovation Awards; won a National Medal for Library Services from the Institute for Museum and Library Services and was ranked number one in the U.S. and third in the world by an international study of major urban libraries conducted by the Heinrich Heine University Dusseldorf in Germany.

LOOKING FOR CHICAGO PUBLIC LIBRARY FOUNDATION'S DONOR LIST?

By creating a more compact Annual Report, we were able to save thousands of dollars in printing costs. This means that gifts from you, our generous donors, can go further toward supporting programs at Chicago Public Library. You can find our complete donor list online at www.cplfoundation.org. Thank you for your continuing support!

ALBANY PARK ALTGELD ARCHER HEIGHTS AUSTIN
AUSTIN-IRVING AVALON BACK OF THE YARDS BEVERLY
BEZAZIAN BLACKSTONE BRAINERD BRIGHTON PARK
BUCKTOWN-WICKER PARK BUDLONG WOODS CANARYVILLE
CHICAGO BEE CHICAGO LAWN CHINATOWN CLEARING COLEMAN
RICHARD J. DALEY-BRIDGEPORT RICHARD M. DALEY - W. HUMBOLDT
DOUGLASS DUNNING EDGEBROOK EDGEWATER
GAGE PARK GALEWOOD MONT-CLARE GARFIELD RIDGE
GREATER GRAND CROSSING HALL HAROLD WASHINGTON LIBRARY CENTER
HEGEWISCH HUMBOLDT PARK INDEPENDENCE
JEFFERSON PARK JEFFERY MANOR KELLY KING LEGLER
LINCOLN BELMONT LINCOLN PARK LITTLE VILLAGE
LOGAN SQUARE LOZANO MANNING MAYFAIR
MCKINLEY PARK MERLO MOUNT GREENWOOD NEAR NORTH
NORTH AUSTIN NORTH PULASKI NORTH TOWN
ORIOLE PARK PORTAGE-CRAIGIN PULLMAN RODEN
ROGERS PARK ROOSEVELT SCOTTSDALE
SHERMAN PARK SOUTH CHICAGO SOUTH SHORE
SULZER REGIONAL THURGOOD MARSHALL TOMAN UPTOWN
VODAK-EAST SIDE WALKER WATER WORKS WEST BELMONT
WEST CHICAGO AVENUE WEST ENGLEWOOD WEST LAWN
WEST PULLMAN WEST TOWN WHITNEY YOUNG, JR
WOODSON REGIONAL WRIGHTWOOD ASHBURN

Thank you to our donors, our amazing staff, our extraordinary patrons, and the wonderful communities we serve at our 80 library branches.



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