CHICAGO PUBLIC LIBRARY + THE CHICAGO PUBLIC LIBRARY FOUNDATION **2013 ANNUAL REPORT** 

## BRING US A CITY THAT'S READY TO LEARN.



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# **BRING US**

### YOUR READERS. YOUR PRIZE WINNING AUTHORS.

YOUR RECENT GRAD LOOKING FOR A FIRST JOB AND THE ENGINEER WHO WANTS TO ADVANCE HER CAREER.

BRING US YOUR GAME CHANGERS. YOUR GAME PLAYERS. TIME TRAVELERS AND WORLD TRAVELERS. INFORMATION JUNKIES AND CYBER SCIENTISTS.

**The dad** who promised a scary movie for Friday night.

**BRING US** 

**The group** who needs a place to meet.

**The boyfriend** who needs a Valentine's Day soundtrack.

**An idea** that's waiting to ignite a community to action.

BRING US A CITY THAT'S EXCITED TO LEARN, TO LIVE, TO LAUGH.

### TO ACHIEVE SOMETHING GREAT. SOMETHING AWESOME.

Something that will make life just a little bit better.

## **BRING IT ON.**

From Rogers Park to Hegewisch are 80 Chicago Public Libraries – each one a power station for imagination, innovation, and the future of our city.

That **power** comes from the creativity and courage of Chicago Public **librarians** who defy conventional wisdom and harness the digital age to transform Chicago's libraries into the coolest, most accessible places on the planet.

And the unmistakable **power** behind it all is you – **the people of Chicago and our donors** – who understand that the Chicago Public Library has shaped the heart, soul and dreams of our city.

Thanks to your generosity, the **Chicago Public Library and the Chicago Public Library Foundation** were able to power up dynamic, far-reaching programs and services throughout the city.

- > **Rahm's Readers Summer Learning Challenge** shattered previous reading records with 71,000 children reading more than 2.1 million books.
- YOUmedia the incredibly successful digital-learning program for teens, located in Chicago's main Harold Washington Library and five CPL branches, has been expanded to six more Branches and temporary "pop-up" programs in 12 branches.
- > As the city's first free maker space, CPL's Maker Lab, funded by the Institute of Museum and Library Services, offers Chicagoans an introduction to technology and equipment to create new forms of art, manufacturing and business opportunities.
- CPL celebrated two new Branch openings in Back of the Yards and Edgewater, expanded the Humboldt Park Branch, broke ground on the new Albany Park Branch, and unveiled design concepts for a new Chinatown Branch.

**This hard work and ingenuity has not gone unnoticed.** Chicago Public Library was named a winner of the 2014 National Medal for Museum and Library Services, the nation's highest honor bestowed on such institutions.

We believe our great global city is defined by how we value culture and education – and access to both. The Chicago Public Library never forgets its vital role in the life of our city.



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**RHONA FRAZIN** President and CEO Chicago Public Library Foundation

**ROBERT A. WISLOW** Chairman Chicago Public Library Foundation

#### **BRIAN BANNON**

*Commissioner* Chicago Public Library

**LINDA JOHNSON RICE** *President*, Chicago Public Library Board of Directors

## Chicago Public Library is a catalyst, an incubator, a mentor.

We are meeting the education needs of Chicago children, nurturing a love of reading and learning while finding new and unexpected ways to prepare them to be engaged citizens in a high-tech world.

## CHICAGO'S ECONOMIC Advancement

Chicago Public Library is an innovator, a game-changer, a bridge to the 21st century.

We are harnessing the talent and ingenuity in this city and creating dynamic programs that empower our citizens to engage in the digital world.

## STRENGTHENING COMMUNITIES

Chicago Public Library is a civic leader, a community hub, a collaborator, a powerhouse.

Our branches are welcoming, safe places where people and groups find the kinds of connections that strengthen communities and foster a deeper understanding and appreciation of who we are as a city.

## CPL'S SUMMER LEARNING CHALLENGE – BREAKS RECORDS

**Say goodbye to summer reading programs. Say hello to Summer Learning Challenge**, the largest summer library program for children in the country. In 2013, Chicago Public Library reimagined a summer program that would really engage the city's school children.

The Summer Learning Challenge is the library's summer reading program, redesigned to focus on Science, Technology, Engineering, Arts, and Math (STEAM) learning for children and teens.

- Discovering through arts workshops, science experiments, field trips and online exploration
- Creating through design and engineering challenges
- > **Reading** fiction and nonfiction





In 2013 **Mayor Rahm Emanuel** promised **Tonight Show host Jimmy Fallon** that he would jump into Lake Michigan if Summer Learning Challenge kids read more than 2 million books. Chicago kids rose to the challenge, smashing the previous year's record. The Mayor, Fallon and **Chicago Public Library Commissioner Brian Bannon** took the Polar Plunge in March 2014.



## AFTER SCHOOL HOMEWORK HELP – NOW IN EVERY LIBRARY



**TEACHERS. LIBRARIES. A POWER-DUO.** 

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**Through the support of the Chicago Public Library Foundation and Mayor Rahm Emanuel,** Chicago Public Library has the largest free homework help program in the U.S.

Certified teachers and homework helpers throughout branch libraries help students develop strong study habits and become more confident learners.

The program also helps parents become better advocates for their children's academic futures.

CPL also offers live, one-on-one online tutoring in English and Spanish, seven days a week.

## HOMEWORK? BRING IT ON





36% Increase in the number of help sessions from prior year



Days a week Homework help is available, in-person and/or online





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ΨTL

YOUMEDIA: THE COOLEST PLACE IN TOWN FOR TEENS GOES BIG

### CPL'S YOUmedia WHAT GOES ON AT YOUMEDIA?

Teens making videos, playing online games, hanging out, creating photography, writing, designing, pursing a passion and exploring STEM (science technology, engineering and math) projects.



#### THE SUPPORTERS

\$5 Million:

\$2 million from the
John D. and Catherine T.
MacArthur Foundation
to Chicago Public
Library Foundation, and
\$3 million from the City
of Chicago, to sustain and
expand the program over
the next three years.

CPL'S 21<sup>ST</sup> CENTURY digital learning space.



specializing in teen services and programs \*in 2014

## How are teens responding?

- **1,500** Teens engaged in 2013
- 50% Participating teens are African American males
- 57% Teens report improving one or more digital skills

**Let's nuture learning** - All of these programs receive critical support from the Chicago Public Library Foundation. Help us sustain and grow programs that will nurture learning for all our children. **CLICK HERE TO DONATE NOW.** 

## CPL MAKER LAB -INNOVATION IN THE MAKING



21<sup>ST</sup> CENTURY manufacturing equipment.

Patrons learn production skills for **tomorrow's job market**.

### "MAKING" № 3D

- > 3D Digital design software
- > 3D Printers
- Laser cutters
- > Milling machines
- Vinyl cutters

#### **VISIONARY SUPPORTERS**

THE CHICAGO PUBLIC LIBRARY FOUNDATION

## \$250,000

grant from the Institute of Library and Museum Services

## FREE! REALLY!

Hands-on place to work with cutting-edge technology Workshops and demonstrations



RUNAWAY SUCCESS 22,000 visit the Maker Lab in its first 5 months

Let's Inspire Chicago - These programs receive critical support from the Chicago Public Library Foundation. Help us sustain and grow programs that will empower our citizens. CLICK HERE TO DONATE NOW.



## ACCESS FOR ALL – DIGITAL LITERACY IS OUR BUSINESS.

How do you apply for a job when you don't have a computer? Or internet access at home? Or a resume? Or an email account? Access to technology and digital literacy skills are crucial to the success of every Chicagoan and Chicago.

CPL's CyberNavigators Program and the technology offerings at all 80 library locations provide access to technology and online resources, one-on-one support and small group instruction to Chicagoans of all ages, especially those in communities with limited broadband availability.

Tech-savvy CyberNavigators, funded entirely by the Chicago Public Library Foundation, teach computer skills to patrons at 50 neighborhood libraries. This digital skills program, combined with the Library's 2900 computers and free Wi-Fi at all locations, represents the largest free technology access and digital skills program in Chicago.

CHICAGO PUBLIC LIBRARY is the largest provider of FREE COMPUTER SERVICES in Chicago.

> кородина 100,000

patrons citywide were served by CYBERNAVIGATORS.

**1.5 MILLION** WI-FI sessions in 2013

CYBERNAVIGATORS HELP PATRONS: > Conduct job searches

- > Put together a resume
- > Apply for jobs online

> Find interview/job training programs

## BUILDING BETTER AND MORE LIBRARIES

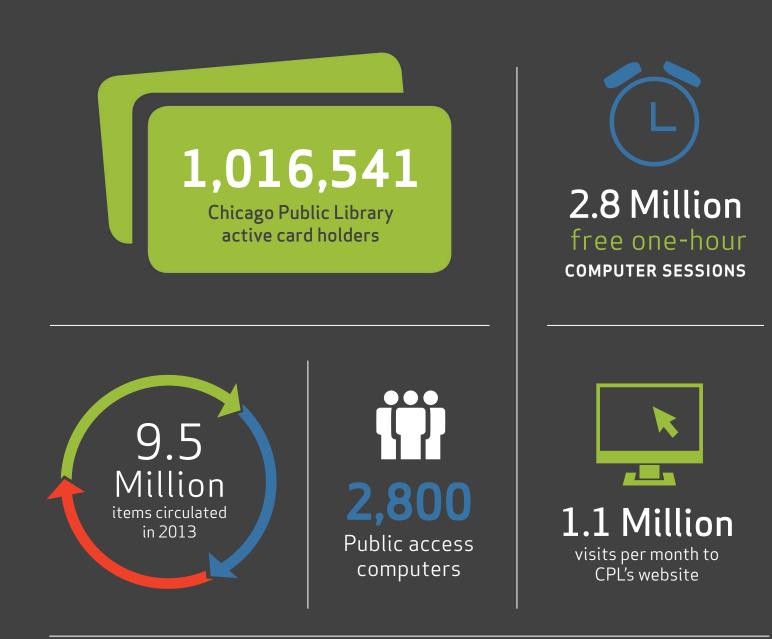
**Chicago Public Library opened two new branches: Edgewater and Back of the Yards.** The Humboldt Park Branch was expanded with a new 5,000 square-foot YOUmedia Center. CPL launched the renovation of the Albany Park Branch, which opened in 2014. Plans were also unveiled for the new Chinatown Branch, scheduled to open in 2015.





Isabel Wilkerson's Pulitzer-Prize winning epic story of the great migration, "The Warmth of Other Suns," was the ONE BOOK, ONE CHICAGO selection for 2013-14. The program inspired conversations about families' journeys that were recorded through StoryCorps at CPL branches.





## WHAT CAN YOU CHECK OUT AT CHICAGO PUBLIC LIBRARIES?

- Fishing poles
- > Birding backpacks
- > Books
- > Periodicals
- > VHS/DVDs

- > Museum passes
- Music CDs
- > Photos
- > Printed music
- > Phonograph records

- **O** DOWNLOAD
  - > E-books
  - » Digital audio books
  - Music
  - Videos
  - Magazine subscriptions
  - > Digital collections

## WHAT CAN YOU DO ON THE CPL WEBSITE?



**SIGN UP** for a library card









The Chicago Public Library Foundation provides nearly \$6 million in annual support including funding for the development and implementation of the library's dynamic new website. The Foundation also funds many of its game-changing programs including **Summer Learning Challenge**, **Teachers in the Library**, **CyberNavigators** and **YOUmedia**. **CLICK HERE TO DONATE**.

## CHICAGO PUBLIC LIBRARY Financial Information

for the year ended December 31, 2013



#### Revenue

TOTAL REVENUES	\$ 116,365,718
Capital Income from Bonds **	10,059,196
Fines and Fees	2,222,089
Chicago Public Library Foundation	5,398,964
Federal	1,459,627
State Capital Construction Program Grant*	9,934,369
State of Illinois	7,044,870
City of Chicago	\$ 80,246,603

### **EXPENDITURES**

TOTAL EXPENDITURES	\$ 116,365,718
Other Operating Expenses	32,423,851
Capital Income from Bonds **	10,059,196
State Capital Construction Program Grant*	9,934,369
Library Books and Materials	7,500,000
Personnel	\$ 56,448,302

\*State Capital Construction Program Grant: Projects identified and expenditures to be reflected during the years 2014 and 2015 \*\*Capital income & capital construction expenditures reflect cash flow payments

Photo Left: CPLF Junior Board Members Photo Right: Chris Ware and Tavi Gevinson



## CHICAGO PUBLIC LIBRARY FOUNDATION Statement of Activities

for the year ended December 31, 2013

Chicago Public Library Foundation

		Temporarily	Permanently	
Support and Revenue	Unrestricted	Restricted	Restricted	Total
Contributions	313,395	5,166,707		5,480,102
Special event, net of expenses	965,990			965,990
Endowment, interest and other income	1,217,433			1,217,433
Donated services	150,806			150,806
Net assets released from restrictions	3,446,126	(3,446,126)		
TOTAL SUPPORT AND REVENUE	6,093,750	1,720,581		7,814,331

### Expenses

ENDING NET ASSETS	17,094,017	7,039,120	8,641,882	32,775,019
Beginning net assets	13,956,041	5,948,602	8,641,882	28,546,525
Net realized and unrealized gains (losses) on investments, net of expenses	3,673,975	(630,063)		3,043,912
CHANGE IN NET ASSETS FROM OPERATING ACTIVITIES	(535,999)	1,720,581		1,184,582
TOTAL EXPENSES	6,629,749			6,629,749
Donated Services (Management, General and Fund-Raising)	50,053			50,053
Management, General and Fund-Raising	1,158,562			1,158,562
Total Library Programs and Services	5,421,134			5,421,134
Donated Services to Chicago Public Library	100,753			100,753
Early Literacy Program	169,932			169,932
One Book, One Chicago	164,298			164,298
Great Kids Read	228,897			228,897
Summer Learning Challenge and Bookamania	725,881			725,881
Collections and Other Library Programs	883,003			883,003
YOUMedia and Teen Learning	884,927			884,927
Teachers in the Library and CyberNavigators	2,263,443			2,263,443
Grants to Chicago Public Library:				

**NOTE:** A complete set of financial statements, audited by Baker Tilly Virchow Krause, LLP, in which an unqualified opinion was rendered, is available upon written request to the Chicago Public Library Foundation.

# THANK YOU

Your generosity to Chicago Public Library Foundation is helping us transform Chicago into a city of learners. In every one of our 80 branches, Chicagoans have access to game-changing programs – inspirational, strategic, and yes, just plain fun – thanks to your belief that the Library changes lives.

## DONORS & CPL PARTNERS

Your gifts and partnerships provide the support we need to continue to create new and substantive ways to make Chicago Public Library one of the most responsive, life-changing cultural organizations in the city.

#### CPL PARTNERS

Aarhus Public Library After School Matters Anti-Cruelty Society Brookfield Zoo Chicago Blackhawks Chicago Children's Museum Chicago City of Learning Chicago Department of Business Affairs and Consumer Protection Chicago Department of Cultural Affairs and Special Events Chicago Department of Family and Support Services Chicago Department of Innovation and Technology Chicago Department of Public Health Chicago History Museum Chicago Latino Music Festival Chicago Literacy Alliance Chicago Office of New Americans Chicago Park District

Chicago Public Schools Chicago Tribune Printers Row Lit Fest Chicago Urban League Chicago White Sox City Colleges of Chicago Civic Consulting Alliance Columbia College Chicago Comer Children's Hospital Comer Youth Center DePaul University Digital Youth Network Federal Reserve Bank of Chicago Gene Siskel Film Center Girls Who Code Goodman Theatre Hive Chicago **IDEO** Iridescent Lincoln Park Zoo Museum of Science and Industry Museums in the Parks

National Museum of Mexican Art National Summer Learning Association News Literacy Project Northwestern University, Office of STEM Education Partnerships Ravinia Festival Reading is Fundamental SCORE Chicago Steppenwolf Theater The Art Institute of Chicago The Poetry Foundation Thirty Million Words Project, University of Chicago Hospital UIC Center for Literacy, University of Illinois United States Citizenship and Immigration Services Urban Libraries Council WTTW 11 1871

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#### \$1,000,000+

Bill & Melinda Gates Foundation John D. & Catherine T. MacArthur Foundation

#### \$100,000 to \$250,000

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#### \$40,000 to \$99,999

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#### \$20,000 to \$39,999

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#### \$100 to \$999

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Photo Left: Christine Sneed, Linda Johnson Rice; Middle: Eric Sheinkop, Susan Wislow; Right: Stanley Paul, Donna LaPietra





## INDIVIDUALS & FAMILY FOUNDATIONS

Your annual gift to the Chicago Public Library Foundation is a powerful affirmation that the Chicago Public Library defines us as a great global city – a place that puts enormous value in education and culture and access to both. Your support allows the Foundation to build and expand CPL programs – wherever we can have the most impact. Thank you to these donors for their support in calendar year 2013.

Friends who contribute \$1,000 or more annually are recognized as members of our major donor circle, the Sandburg Society.

For more information on Sandburg Society membership, and the special ways your gift can enrich the Chicago Public Library experience, please call the Chicago Public Library Foundation: **312.201.9830 ext. 26**. Or visit our **website, www.cplfoundation.org** 

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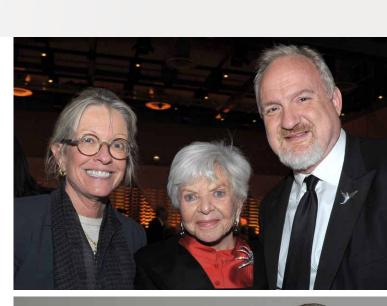




Photo Top: Ann Lurie, Cindy Pritzker, Art Smith Bottom: Bob Wislow, Marcy Carlin, Tom Ricketts

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Members of the Chicago Public Library Board with city officials at a branch library opening. Photo: Daniel O'Neill

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