

# Redefining Chicago's Public Library



Chicago  
Public  
Library

and

Chicago  
Public  
Library  
Foundation

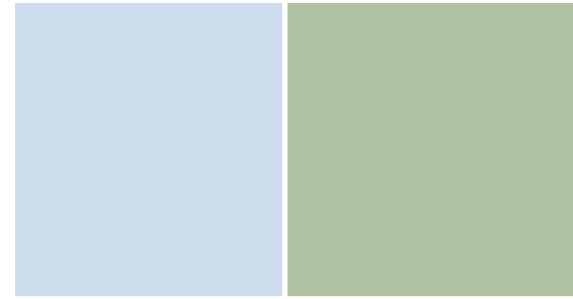


o **Public Library** has served as an instrument of intellectual growth for a changing and dynamic city. The public library is that most democratic of institutions – providing all Chicagoans with a free and open place to gather, learn, read and be transformed. Throughout its rich and proud history, the Chicago Public Library has consistently challenged itself to anticipate and respond to the needs of its users.

ic **Library Foundation** was established in the true spirit of public/private partnership with the City to provide resources and financial support to enrich the collections, programs and services of the Library.

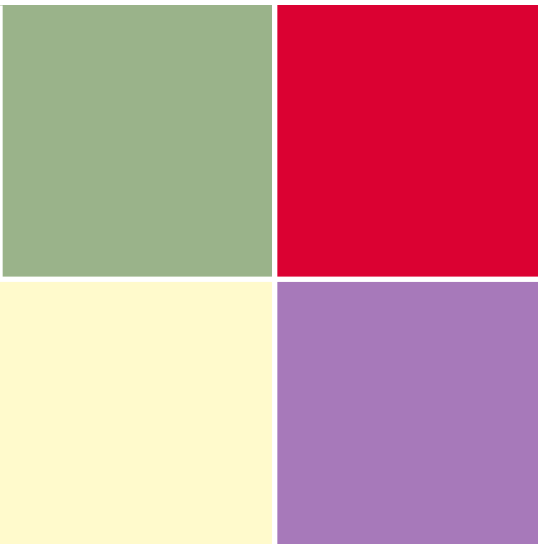
# redefining Library

Outstanding investments in facilities and personnel have positioned the Chicago Public Library to embark on a new chapter in its dynamic history. This initiative is Chicago Public Library 2010, the Library's five-year strategic plan which provides an exciting vision for its future. Developed in partnership with the Chicago Public Library Foundation, under the leadership of the Library's Board of Directors and personnel, CPL 2010 builds on the Library's mission and strengths and challenges it to pursue new opportunities.



Today, the Chicago Public Library is at the forefront of providing innovative library services, technologies and tools Chicagoans need to achieve their personal goals and to establish our City's role as a competitive force in the global marketplace. The Chicago Public Library Foundation works to mobilize the philanthropic support needed to meet these ambitious objectives.

Since 1989, the City of Chicago and the Chicago Public Library have opened 52 new or renovated neighborhood libraries – transforming 65% of its buildings. These new libraries span the length and breadth of the City and provide activities and opportunities for Chicagoans of all ages. Professional and well trained librarians and other personnel ensure that every library is engaged with the neighborhood it serves and plays a vital part in the Library's mission to promote lifelong learning.



Alderman Michael Zalewski, Veronika Rybarova and Mayor Richard M. Daley

Building and sustaining a vibrant Public Library for Chicago requires everyone's commitment – including Mayor Richard M. Daley, City Council members and elected officials, the Library's Board of Directors and personnel, the generous individuals, corporations and foundations which invest in the Library's success through the Chicago Public Library Foundation, and most notably, the people of Chicago. Together, each and every day, we define and redefine Library -- an exciting, welcoming place that Mayor Daley calls the "heartbeat of Chicago."





# redefining Community

The Chicago Public Library is that special third place – beyond home and work – where people come to improve their lives, nourish their intellect or simply to be entertained. It is where people of all ages and backgrounds gather freely. Through its rich and current book collections, its state of the art technology, and its cultural and public partnerships, the Chicago Public Library is a thriving, engaged leader in Chicago’s diverse neighborhoods.

“When you invest in libraries,” Mayor Daley said recently, “it’s good for the community, it’s good for education, it’s good for the economy and it’s good for families.” In the last 15 years, the City of Chicago has invested more than \$255 million in new libraries. Welcoming libraries are anchors of the community and are a sign of how Chicago values its residents. The construction of new libraries also sparks economic development and community investment.

The Chicago Public Library builds social capital. Neighborhood libraries welcome book clubs, block clubs, community policing meetings and English as a Second Language classes.

Foundation supported programs like One Book, One Chicago foster human connections through the discussion of great works of literature. Dozens of libraries offer the Teacher in the Library program providing high quality after-school homework help for children in a safe and inviting library environment.

The Library opens minds and, in doing so, creates a bridge between people of diverse backgrounds and experiences, making Chicago an engaged, vibrant city of interconnected neighborhoods.



“On our first visit when we were just passing out flyers there was a parent that said, ‘It’s about time you showed up!’ This made me feel like I had a lot to live up to. The community has great expectations and they look forward to us coming every day.”

Kraft Great Kids Library Intern at Violet Park

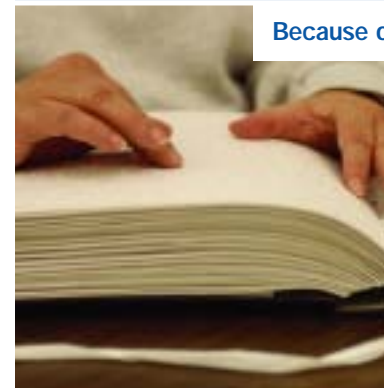


“The Chicago Public Library thrives today because it embodies a new idea of how a library functions. No longer a passive repository for books and information or an outpost of culture, quiet and decorum in a noisy world, the new library is an active and responsive part of the community and an agent for change.”

From *Better Together: Restoring the American Community*, by Robert Putnam and Lewis Feldman



# redefining Access



Because of the resources of the City of Chicago and generous donors to the Chicago Public Library Foundation, Chicagoans have access to rich collections of books, research publications and online information, free of charge in 79 conveniently located libraries.

When the Library’s new integrated library system, Find It, Chicago! is unveiled in 2007, this \$11 million investment by the City of Chicago in cutting-edge technology will give library users rapid and enhanced access to the Library’s catalog of bibliographic holdings, its online research journals and collections, its website and digital collections. The new technology system will also enhance the Library’s financial management systems.

Find It, Chicago! joins the Library’s other current technology services – free Internet access on nearly 2,000 desktop computers and free WiFi access in every neighborhood library. The Library is already the backbone of the City’s free wireless network and the prime resource for free public access to Internet resources for a high percentage of Chicagoans of all ages who have no work or home computer options.

Thanks to a 2006 grant from the Bill & Melinda Gates Foundation to the Chicago Public Library Foundation, the Library will purchase new computers for 58 branch libraries. This is the third grant received from the Microsoft Corporation and the Bill & Melinda Gates Foundation and brings their total investment in the Chicago Public Library to over \$2.1 million dollars.

With access to information comes responsibility, however. The Library sees its role as not simply providing online access but also training the public in how to use these resources efficiently, safely and knowledgeably. In a major initiative of CPL 2010, librarians will begin to offer public training classes in online research skills. Utilizing college-aged CyberNavigators, hired with contributions to the Chicago Public Library Foundation, the Library will provide one-on-one computer instruction for those who fall on the other side of the digital divide.

In 2005, the Chicago Public Library provided Chicagoans with 2.6 million free computer sessions on nearly 2,000 public access computers.

The Chicago Public Library’s website, [chicagopubliclibrary.org](http://chicagopubliclibrary.org) receives over 22 million hits per month, with an average user time of 30 minutes.





re

o **Public Library** is derived from partnerships with elected officials; fellow city departments and sister agencies; public, parochial and private schools; and Chicago's cultural, corporate and philanthropic community. Through innovative educational and cultural programs and services, the Library extends its reach beyond its walls to bring enrichment and lifelong learning to a broad array of Chicagoans.

Every major Chicago museum and the Ravinia Music Festival provide free access for Chicago's library patrons. In turn, the Library extends the experience by featuring collections and programs that reinforce the museum or Festival visit.



Rock for Reading's Alice Peacock

# redefining Partnership

The annual Summer Reading Program encourages reading and educates participants about the cultural collections of one of Chicago's premier museums. In 2005, Book Splash!, presented in partnership with the Shedd Aquarium, attracted more than 45,000 children who read 880,000 books during the 8-week summer program.

A prime example of the power of partnership is the Great Kids Program, sponsored by Kraft Foods through a grant to the Chicago Public Library Foundation. With Kraft's support, the Chicago Public Library, the Chicago Park District and After School Matters deliver reading programs, health information and fitness activities at local parks to children and families in some of Chicago's most economically-challenged neighborhoods. The partnership introduces families to the valuable resources available for free with a library card.



Mayor Richard M. Daley, Cindy Pritzker, Mary Dempsey, Jayne Carr Thompson

The Library is committed to playing an important role in spreading financial literacy to all Chicagoans. Each year, the Library, the Federal Reserve Bank of Chicago and numerous financial institutions bring a wealth of financial information to teens and adults through "Money Smart" free, financial literacy collections, workshops and classes.



Chicago Actor Cheryl Lynn Bruce and Steppenwolf Theater's Martha Lavey

Marshall Field, Caroline Ballantine, Sandburg Award Winner John Updike, John Rau and Rhona Frazin





# redefining Possibility

Chicago native and author **Stuart Dybek** says it best: "The public library is where place and possibility meet." Lifelong learning is encouraged and the opportunity to read and learn freely is central to the Library's mission.

Great writers and average students are nurtured here. Budding scientists and curious consumers seek information here. Innovators and classicists are welcomed and enriched here. Young and old, rich and poor, the Library is free and open to all to explore, to be entertained and to grow here.

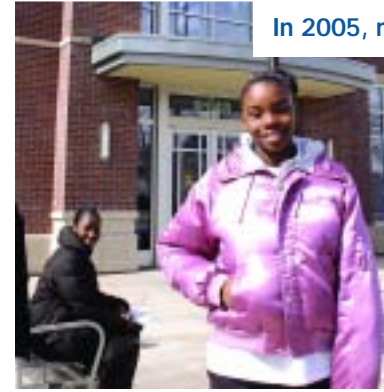
A world-class city deserves a world-class library, and because of the continuing investment in the Library by the Mayor, City Council and business, philanthropic and civic leaders, Chicago's place in the global economy is made stronger. Enriching and sustaining the resources and collections of Chicago's Public Library is a city-wide priority. This combined effort ensures that the people of Chicago are able to find the tools they need to help educate and elevate their families in every neighborhood public library.

// The Chicago Public Library is an instrument of civilization, a place for renewal, imagination and intellectual development because we are present and we welcome tens of thousands of Chicagoans every day. //

Mary A. Dempsey,  
Commissioner of the  
Chicago Public Library



# redefining Success



In 2005, more than half of the patrons who visited a Chicago Public Library came for a reason other than checking out a book. Millions more visited the Library "virtually," through its website and online research databases. Yet, as more new branch libraries open, circulation of library materials continues to rise. To better understand its role as community resource and anchor, the Library has committed itself in CPL 2010 to measure the outcomes and impact of its services and to articulate its findings to stakeholders.

The Library and the Library Foundation have embraced a long-term commitment to evaluate and measure the impact of all programs including the Summer Reading Program, the Great Kids Program, Teacher in the Library and One Book, One Chicago. The Library will also look at the outcomes of its investment in personnel development programs and capital construction. The results will assist in generating new and expanded private and government resources to continue building upon the Library's strengths and fund strategic growth opportunities.

With a seed-money grant from the Barnard/Fain Foundation to the Chicago Public Library Foundation, the Library has launched a pilot program to measure the impact of participating in the 2006 Summer Reading Program on the academic success of 3rd graders in 12 Chicago Public Schools.



Writer bell hooks



In 2005, with funding from the City of Chicago and the Chicago Public Library Foundation:



More than 55,000 children built academic success in initiatives like Great Kids Read, Teachers in the Library and CyberNavigators.



85,000 children and youth deepened their love of reading through participation in the Library's Summer Reading Program, Teen Volume and Bookamania.

**REVENUES**

City of Chicago	\$85,415,088
State of Illinois	\$8,392,497
Federal	\$381,122
Chicago Public Library Foundation*	\$1,729,192
Fines and Fees	\$1,543,686
Capital Income from Bonds **	\$15,731,353
<b>Total Revenues</b>	<b>\$113,192,938</b>

**EXPENDITURES**

Personnel	\$55,001,786
Library Books and Materials	\$12,500,000
Capital Income from Bonds **	\$15,731,353
Other Operating Expenses	\$29,959,799
<b>Total Expenditures</b>	<b>\$113,192,938</b>

Notes: \*Net of donated services, valued at \$950,000  
 \*\*Capital income & capital construction expenditures reflect cash flow payments  
 The Chicago Public Library is a department of the City of Chicago and audit information is included in the Comprehensive Annual Financial Report.



In 2005, with funding from the City of Chicago and the Chicago Public Library Foundation:



Writer John Irving  
 Programs like One Book, One Chicago, the Chicago Book Festival, and expanded book collections fostered a culture of reading and lifelong learning for more than 100,000 adults.



Chicago's 2.9 million residents benefited from resources that enhance the Library's ability to engage in strategic planning, awareness-building and outcome measurement.

**SUPPORT AND REVENUE**

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Contributions	\$203,346	\$902,284		\$1,105,630
Special event - net of \$30,675 direct expenses	348,925	30,000		378,925
Endowment, Interest and other income	926,529			926,529
Donated services	1,093,602			1,093,602
Net realized gains (losses) on investments	1,039,143			1,039,143
Net assets released from restrictions	1,142,949	(1,142,949)		
<b>Total Support and Revenue</b>	<b>\$4,754,494</b>	<b>(\$210,665)</b>		<b>\$4,543,829</b>

**EXPENSES**

**Grants to Chicago Public Library**

Summer Reading Program and Bookamania	\$358,306			\$358,306
Humanities Collections	314,998			314,998
Great Kids Read	264,937			264,937
International Relations Project and Collections	200,417			200,417
Teachers in the Library and CyberNavigators	171,255			171,255
One Book, One Chicago and Chicago Book Festival	142,357			142,357
Teen Volume	58,955			58,955
Other Library Programs	217,967			217,967
Donated Services to Chicago Public Library	950,000			950,000
<b>Total Library Programs and Services</b>	<b>2,679,192</b>			<b>2,679,192</b>
Management, General and Fund-Raising	958,308			958,308
<b>Total Expenses</b>	<b>3,637,500</b>			<b>3,637,500</b>

Transfers		\$215,500	(\$215,500)	
Change in net assets	1,116,994	4,835	(215,500)	906,329
Beginning net assets	13,359,797	1,782,192	8,882,382	24,024,371
<b>Ending Net Assets</b>	<b>\$14,476,791</b>	<b>\$1,787,027</b>	<b>\$8,666,882</b>	<b>\$24,930,700</b>

Note: A complete set of financial statements, audited by Virchow, Krause & Company, LLP, in which an unqualified opinion was rendered, is available upon written request to the Chicago Public Library Foundation.

**2005 Government Funding**

City of Chicago  
State of Illinois  
United States of America

**2005 Program Collaborators**

The Adler Planetarium  
After School Matters  
Archdiocese of Chicago  
The Art Institute of Chicago  
Brookfield Zoo  
Chicago Bar Association  
Chicago Children's Museum  
Chicago History Museum  
Chicago Humanities Festival  
Chicago Park District  
Chicago Public Schools  
The Chicago Reporter  
City of Chicago  
Department of Business Information Systems  
Department of Children and Youth Services  
Department of Cultural Affairs  
Department of General Services  
Department of Planning and Development  
Mayor's Office of Special Events  
Office of Budget and Management  
Office of Cable Communications  
Office of the Mayor  
DePaul University  
DuSable Museum of African American History  
Facing History and Ourselves  
Federal Reserve Bank  
The Field Museum  
Mexican Fine Arts Center Museum  
Museum of Contemporary Art  
Museum of Science and Industry  
Neighborhood Writing Alliance  
Northlight Theater  
Peggy Notebaert Nature Museum  
Public Building Commission  
The Public Square  
Ravinia Music Festival  
Rock For Reading  
Rush Neurobehavioral Center  
John G. Shedd Aquarium  
Steppenwolf Theater  
WBEZ-Chicago Public Radio  
WTTW

**Corporations & Foundations**

**\$100,000 +**  
Boston Consulting Group  
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Kraft Foods North America, Inc.  
McCormick-Tribune Foundation

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Citadel Investment Group LLC  
RR Donnelley Foundation  
Marshall Field's  
Ann & Robert H. Lurie Foundation  
The Elizabeth Morse Genius Charitable Trust

**\$20,000 - \$39,999**  
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Chicago Tribune  
ComEd, an Exelon Company  
CNA  
Dr. Scholl Foundation  
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National Recreation Foundation  
Sulzer Family Foundation  
The Northern Trust Company



**\$9,500 - \$19,999**  
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Barnard/Fain Foundation  
Blue Cross Blue Shield of Illinois  
Bruce B. Boyd Foundation  
CA Development Inc.  
CHASE  
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**\$5,000 - \$9,499**

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**In-Kind Goods & Services**  
The Chicago Public Library and the Chicago Public Library Foundation thank the following donors of goods and services whose support provided valuable resources to the Library, its patrons and the Foundation.

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**Individuals**  
Individual donors of \$1,000 or more receive recognition as members of the Sandburg Society, the Chicago Public Library Foundation's major donor society, whose support keeps Chicago a city where young and old alike have free and open access to information and the excitement that comes with lifelong learning.

**\$40,000-\$99,999**  
Thomas F. Pick

**\$20,000-\$39,999**  
Jamee and Marshall Field Foundation

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Deborah A. Bricker  
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Steppenwolf Theater's John Mahoney

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Christina Tchen

The Chicago Public Library Foundation and the Chicago Public Library thank these 2005 program collaborators and donors of \$100 or more whose support ensures that all Chicagoans continue to have the freedom to read, to learn and to discover at the Chicago Public Library.

**\$5,000 - \$9,499**

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CPLF Sandburg Awards Dinner 2000  
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Jim Donnelley and writer Scott Turow

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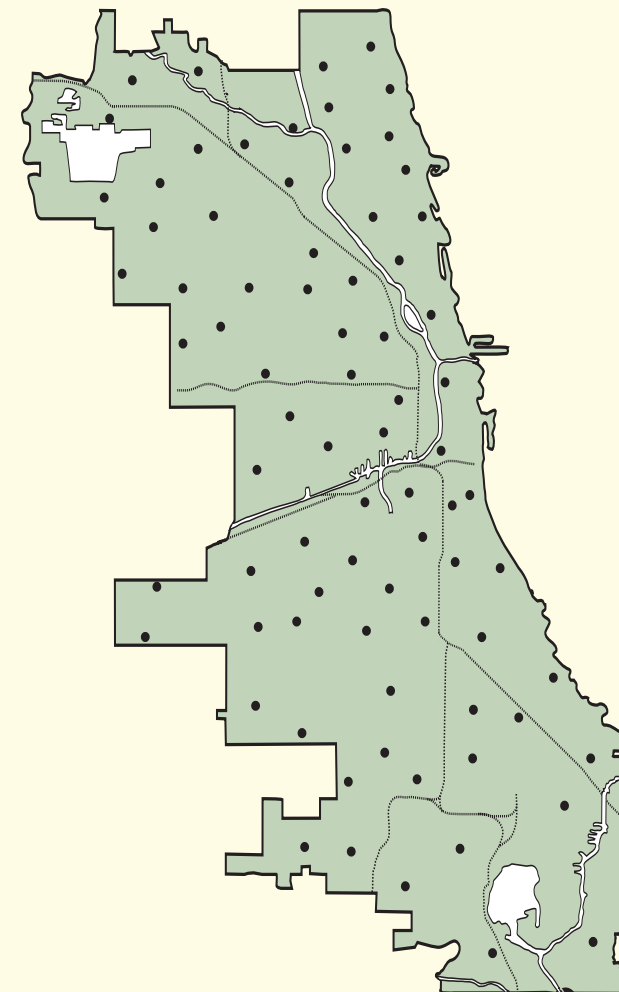
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